

**Sign up your teams today** to join Cisco Systems in their 6th year of supporting Big Brothers Big Sisters! Come out for an afternoon of fun, bowling for a great cause. Teams and individuals who raise the most money will be recognized that day.

### Register your team online

It's easy to register your team, join an existing team and set up your pledge page.  
Online: [www.bbbst.com](http://www.bbbst.com) and click on Bowl for Kids Sake logo  
Call: 416.925.8981 ext. 4138  
Email: [events@bbbst.com](mailto:events@bbbst.com)

### New this year

Go to [bbbst.com](http://bbbst.com) to find out about our new online fundraising contests and prizes!

### Fundraising Tips!

- Teams are asked to set a target of at least \$500
- Set a goal for yourself (\$100 is a good start)
- Create your own BFKS pledge page at [bbbst.com](http://bbbst.com) and send to your friends, family and colleagues
- Check with your employer to see if they have a matching gift program
- Ask your employer to sponsor the lane you will be bowling on

Your pledges go directly to help children and youth in our community be matched with a Big Brother or Big Sister.

### Sponsor A Lane

Did you know that you or your employer can sponsor your bowling lane? By sponsoring a lane, local businesses can profile their company with event signage, while supporting a great community cause.

One lane – \$250  
Two lanes any locations - \$400  
Three lanes any locations - \$500

To find out about other great sponsorship opportunities and how to increase your corporate profile, email [kmaynard@bbbst.com](mailto:kmaynard@bbbst.com) or call 416-925-8981 ext 4122.

On Tuesday April 13th, bring your pledge sheets and money to Bowlerama West bowling centre. Teams and individuals who raise the most money will be recognized.



On behalf of Big Brothers and Big Sisters of Toronto thank you for your support. We encourage and applaud your efforts to help us surpass our goal of \$300,000. Our Little Brothers and Little Sisters are counting on you!

### 2010 Honourary BFKS Co-Chairs

Roger Ashby – CHUM FM  
Don Landry – FAN 590  
Jennifer Valentyne – CityTV Breakfast Television

### Individuals & Teams Welcome!

For more information: call 416.925.8981 ext. 4138 or email [events@bbbst.com](mailto:events@bbbst.com)



National Sponsor



Provincial Sponsor



A change of shoes can change a life.



National Partner

Presented by:



## CISCO SYSTEMS TORONTO DAY

Tuesday April 13th, 2010  
Bowlerama West  
2:00 p.m. – 6:00 p.m.



Big Brothers and Big Sisters of Toronto



A United Way member agency

